City of Timisoara

Karlsruhe, 30-Jan-15

Morgenstadt Network – Membership offer

Dear Mr Diaconu,

with reference to our meeting on December 11 in Darmstadt, the Fraunhofer Morgenstadt Team would like to make the following offer to the Municipality of Timisoara.

We would like to offer the Municipality of Timisoara a membership with the Fraunhofer innovation network »Morgenstadt: City Insights« for a membership fee of 15.000€ / year.

- The city will be allowed send 2-3 partners on its behalf to »Morgenstadt Network Events«.
- The city will be allowed to use the name and the brand of the »Morgenstadt Network« for the SCC1 application and for further communication actions.
- The city will be able to use the network for development and initiation of further innovative development projects and the consortium Partners/local partners of the city are invited to join into operational project development meetings.

Benefits of membership with the Fraunhofer innovation network »Morgenstadt: City Insights«

Module 1 – Network

- Invitation to the network meetings that take place 3 times per year. This includes "Best Practice" visits in European cities and workshops for the creation and development of projects.

- Exclusive access to the Morgenstadt Online Community, which is currently used by more than 100 members from research, cities and business.
- Access to, and exchange with, the leading heads from the German, European and international Smart City Community.

Module 2 – Instruments and tools:

- Exclusive access to instruments and tools that are developed and applied within the Morgenstadt network.
    - Quick-Check for communities
    - Systems analysis for cities
    - Scenario Tool for the strategic development of cities

Module 3 – m:ci City Labs:

- Invitation to city lab workshops & conferences

Module 4 – m:ci Solutions Portfolio

- Integration of the SCC1 proposal into the Morgenstadt activities.
- Use of Morgenstadt Network for Dissemination and Replication Activities
- Collaborative project creation and development with partner cities.
- On-going screening for grants and other funding possibilities through the Fraunhofer institute and respective project placement.
- Application of innovative themes in specialized work groups (eg. Sustainable mobility applications for cities). For this, concrete projects will be developed by the Fraunhofer Institute and associated partners, with potential offers for cooperation with Timisoara and relating work packages (in case of a supported project) being constantly communicated with the Municipality of Timisoara.

Module 5 – Communication and PR:

- Representation with city logo on the Morgenstadt website as partner.
- Representation with city logo at least 3 Trade Fairs after prior arrangement (Hannover Messe, Smart Expo Barcelona etc.). Formats can vary (eg. Banners, QR-Codes, own Posters etc.).
- Appearance with logo in 25 lectures and presentations for professional audiences.
- Appearance with logo in Morgenstadt publications (books, reports and compendia – not for scholarly articles in scientific journals).
- After prior arrangement: appearance of projects from Timisoara in collaborative publications in the context of a "Morgenstadt Solutions Portfolio".

As requested, I have also included a list of our partners below.

Herzliche Grüße

Sandra Ullrich